

From: Jack Mathews jack@grinnellnews.com
Subject: Fwd: Name Change?
Date: August 9, 2014 at 9:18 AM
To:

Begin forwarded message:

From: Grinnell Area Chamber of Commerce <chamber@getintogrinnell.com>
Subject: Name Change?
Date: August 7, 2014 at 4:48:48 PM CDT
To: jack@grinnellnews.com
Reply-To: chamber@getintogrinnell.com

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Get Into Grinnell

August 7, 2014



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Submit Announcements

Email submissions of 2-3 sentences for next week's newsletter to chamber@getintogrinnell.com. Submissions are due by NOON on Tuesdays.

The Strand Theatre

[Click here for show times.](#)

Exhibits

Do you think we need a name change? I think about this a lot. Does the title 'Chamber of Commerce' mean anything to Gen X & Y? Do even our biggest fans get what our Chamber of Commerce does? I liken it to the grief I give retailers when their sign out front says socks and inside they mostly sell hats. Part of the issue Chambers face is that on the local front they couldn't be more different than the national chamber. The name suggests that we are like a franchise to the national chamber which is absolutely not the case. None of *our* local dollars go to support the national chamber. Chamber work varies widely by community and is typically driven by need, resources, staff skill sets and board of director dynamics. Here in Grinnell we work to develop a community that can be competitive in the national marketplace. We compete with every other town in the nation for jobs, residents, workforce, tourist dollars, federal and state resources, students and retirees, investment dollars, retail and restaurant spending dollars.

And the smaller you are, the harder it is to be competitive because its difficult to have enough variety of everything - from housing to hotel rooms to apparel and food - to satisfy the modern consumer. How did we work on being more competitive this year? In a nutshell... housing initiatives & advocacy, ice rink construction & maintenance, business recruitment/development, visitor/welcome center operation, tourism marketing, group tour hosting, new workforce community orientation, business retention & succession. We also spend time working to attract new investment dollars to Grinnell for projects we can't do on our own.

We also work very hard to increase awareness of Grinnell itself, its businesses, and events here locally and to the outside world. Events help with both competitiveness and awareness. We do them to bring vitality, to get people to visit and live here. They give us a reason to talk about Grinnell and allow for businesses to leverage our event dollars with their advertising dollars to exponentially increase awareness about who they are. Sometimes we feel like all we talk to you about are the events we do: Farmers Market, Fourth of July festivities, Annual Community Awards Event, Jingle Bell Holiday, Friday Fest, Grinnell Connect & Ambassador Networking events, Grinnell Games etc. So tell me...if your business were the Grinnell Chamber of Commerce and you engaged in the activities I have described to you, what would you call that business if you wanted the consumer to immediately know what you do?
-Angela

Events

See the full community calendar at <http://getintogrinnell.com/calendar>

EDWARD BURTYNSKY: WATER is open through September 28 at Faulconer Gallery.

Employment Opportunities

See a full list of jobs at getintogrinnell.com

ADVENTURE STAFFING: Production, Warehouse, Concrete Workers, Call Center, Clerical, Experienced Welders

BIKES TO YOU: Part-time employees, weekend hours required.

BROWNELLS: Data Developer-Montezuma, [Sr. Systems Administrator-Montezuma](#). Now hiring for Grinnell location. Anyone wanting to work in Grinnell should apply now, not wait until the facility is completed.

GENESIS DEVELOPMENT: Community Support Specialist, Part-Time Discovery Aide, Temporary Position with Discovery program

GRINNELL AREA ARTS COUNCIL: [Executive Director](#), [Art Teaching Assistant](#)

GRINNELL COLLEGE: Academic Support Assistant II, Administrative Assistant II, Assistant Dean of Students, Assistant Director of Career Development and Internships, Assistant Director of Annual Giving, Assistant Director of the Pioneer Fund for Reunion Giving, Assistant Director for Graduate & Professional School advising, Associate Director of Financial Aid, Bookstore Assistant, Director of Admission, Information Technology Desktop Systems Specialist, Library Assistant IV - Special Collections & Archives, Procurement Manager, Psychology Associate, Registrar of the College, Staff Nurse, Staff Psychologist, Student Employment Coordinator, Technical Assistant I, Web Developer, Assistant Football Coach, Assistant Women's Soccer Coach, Custodian, Dish Room Supervisor, Diving Coach, Part-time Catering Staff, Temporary Presentation Cook, Call-in Cashier, Call-in Dispatcher, Call-in Campus Safety & Security Officer. [Click here](#) for more information on these positions.

GRINNELL HEALTH CARE CENTER: Activities Assistant, Assistant Director of Nursing, Certified Nursing Assistant, Dietary Manager, RN/LPN

GRINNELL REGIONAL MEDICAL CENTER: Patient Registrar Clerk, Registered Nurses, Nurse Technician, Laboratory Technician, Patient Care Technician, Cook, Midlevel Provider-Float, Certified Medical Assistant-Lynnville Clinic --- [Click Here](#) for more information on these positions.

HARDEE'S: Crew & Shift Leaders

See the full Community Calendar at <http://getintogrinnell.com/events.cfm>

FARMERS MARKET is every Thursday from 3 to 6 pm and Saturday from 10 to noon in Central Park.

WINE AND CHEESE PAIRING EXPERIENCES are every Saturday & Sunday in August. 10am to 6pm Saturdays and 12 to 6pm Sundays at Tassel Ridge Winery.

WINE AND CHOCOLATE PAIRING EXPERIENCES are every Saturday & Sunday in August. 10am to 6pm Saturdays and 12 to 6pm Sundays at Tassel Ridge Winery.

GRAPEMOBILE VINEYARD TOURS are Saturdays and Sundays at 1p.m. and 3p.m at Tassel Ridge Winery. Tours last approximately 45 minutes.

GRINNELL COMMUNITY MEAL is every Tuesday from 5:45 to 6:30pm in Davis Elementary School.

"WINE DOWN" at Van Wijk Winery is August 13, 20, & 27 from 5 to 8p.m.

2 LADY BEST SHOT (shotgun) at Oakland Acres Golf Club on August 7 at 9a.m.

YOGA IN THE GALLERY with Jackie Hutchinson is every Thursday through September 4.

MUSIC IN THE PARK is every Thursday. August 7 is with Too Many Strings Band.

MOVIES UNDER THE STARS is August 8 after dark at 9p.m. at Grinnell College.

GRINNELL CONNECT OUTDOOR MOVIE AND FAMILY EVENT is at Grinnell College on August 8. Pre-movie activities in Faulconer Gallery start at 8pm and 'The Blind Side' showing begins at 9pm.

WINE & BURGER NIGHT is August 8 at Tassel Ridge Winery from 5:30pm to 7:30pm. Reservations required by 3pm on August 7.

SUPERHERO THEMED 2ND SATURDAY run/walk/bike event in front of Grinnell High School Sign on August 9.

JUNIOR GOLF TOURNAMENT is August 9 at Oakland Acres Golf Club. Sign up deadline is July 30.

DJ COUNTRY TOUR is August 9-10 to Galena, Illinois. Reserve your seats immediately!

SE*ED Senior Education from Grinnell Regional Medical Center is August 11 from 10 to 11am in the Community Room at Drake Community Library.

UCC PRESCHOOL 50TH ANNIVERSARY OPEN HOUSE is August 14 from 4 to 6pm. All are welcome to attend to celebrate this milestone.

ISU MASTER GARDENER 2014 Summer Webinar Series is August 14 from 6:30 to 8pm. This month's webinar is "Tree Pests".

GNEE WILL HOST GOLF FUNDRAISER on August 15 at the Grinnell Golf and Country Club. All proceeds from the night golf event support Grinnell Newburg Education Excellence.

SF*ED Senior Education from Grinnell Regional Medical Center is

JACOBSON STAFFING: [Forklift Operator](#), Bilingual or English Customer Service Openings, Inbound Customer Service (Bilingual), Inbound Customer Service, Outbound Call Center, Forklift/Warehouse, Production

KEY COOPERATIVE: Feed Semi Drivers (Grinnell Feed Mill), Location Manager (Newton), Custom Applicator/Operations (Newton), Custom Applicator/Operations (Sully), Carpentry/Masonry (Sully), Cleaning Main Office (Sully). Email HR@keycoop.com for more info.

MANATTS: Equipment Operators (Dozeer, Excavator, Motor Grader, Subgrader/Trimmer), Milling Machine), Truck Drivers (Dump Truck, Ready Mix Truck, Crew Truck), Mechanics (Heavy Duty Truck), Salesperson (Ready Mix)

MAYFLOWER COMMUNITY: Nurse (LPN or RN), Certified Nurses Aide/Certified Medical Assistant

MESKWAKI CASINO: [Check here](#) for job listings.

MICA: Office Assistant (Ames), Bilinguals Data Coordinator 2 (Ames), Bilingual Assistant Teacher (Marshalltown), Head Start Combination Lead Teacher (Marshalltown)

MONSANTO: [Production jobs](#)

OAKLAND ACRES: Bartender

OURGRINNELL.COM: Freelance Contributor

PENNSAVER: Carrier

PEPPERTREE AT THE DEPOT CROSSING: [Bartenders and servers](#)

QPS EMPLOYMENT GROUP: Assembly Tech, Patient Staff Representative, Scale Operator, Picker/Packer, Welder/Fabricator, General Labor, Machine Operator, Call Center, Warehouse & Packaging

ST. FRANCIS MANOR: Nurse Aide, Cook

TASSEL RIDGE WINERY: Sales Representative, Assistant Tasting Room Manager, Part-time Tasting Room Staff, Part-Time Wine Ambassadors

TEMP ASSOCIATES: Injection Mold Machine Operators, Customer Service, Sales Associate, Sand Casting

Volunteer Opportunities

See a full list of volunteer opportunities [at getintogrinnell.com](http://at.getintogrinnell.com)

SE*ED Senior Education from Grinnell Regional Medical Center is August 18 from 10 to 11am in the Community Room at Drake Community Library.

GRINNELL CONNECT HAPPY HOUR AT SOLERA is August 21 from 5 to 7pm at Solera Wine Bar.

NEW STUDENT ORIENTATION - GRINNELL COLLEGE is August 22-27.

DJ COUNTRY TOURS is August 23 as a 1-day Kalona Tour. Reserve your seats immediately!

VINTAGE AUTO CLUB CAR SHOW is August 23 at Central Park.

PALS FUN RUN is August 23 at the Poweshiek County Fairgrounds at noon.

SE*ED Senior Education from Grinnell Regional Medical Center is August 25 from 10 to 11am in the Community Room at Drake Community Library.

LABOR DAY 4 PERSON BEST SHOT is August 30, 31, & September 1 at Oakland Acres Golf Club.

TASSEL RIDGE WINERY IS OPEN LABOR DAY, open September 1 from 9a.m. to 6p.m.

PRESENTATION: IOWATER@GRINNELL is September 3 from 8 to 9p.m. at Faulconer Gallery.

IOWA FIREFIGHTERS ASSOCIATION CONVENTION is in Grinnell September 3 to 7.

SPRINGSTREET JUNKIN' GOODTIME is Sept. 5-6 at the Spaulding Center.

VANYA AND SONYA AND MASHA AND SPIKE PERFORMANCE September 5-7 and 12-13 at the Grinnell Arts Council.

4TH ANNUAL GRINNELL'S GOT TALENT FUNDRAISER is September 8 at Prairie Canary from 5:30 to 7:30pm by Imagine Grinnell.

Announcements

GRMC BECOMES FIRST IN STATE to offer new daVinci XI robotically assisted surgeries. GRMC is one of only 30 hospitals in the world to be using the newest robotic surgical system. The new system offers three-dimensional, high definition visualization and allows for enhanced dexterity and greater precision and control for the surgeon. [Click here](#) for more information.

LOCALLY GROWN YOGA is having sales on all regular priced items in August. [Click here](#) for more information.

GPCF IS NOW ACCEPTING NOMINATIONS for its annual Connie Marshall Spirit of Giving Award. Nominations are due by August 31, and the winner will be announced at a reception at the Foundation Offices on October 13. Please [click here](#) to learn more.

STOP INTO JENSEN OPTOMETRIST and check out their designer sunglass sale. Michael Kors, BeBe Calvin Klein and more. 50% off sale prices are now \$49.50, regularly \$150 to \$250. Runs through the end of August.

HARDEE'S HAS INTRODUCED A NEW "SWEET" at breakfast, it's the Made from Scratch Cinnamon Pull-Aparts. It's their Made from Scratch biscuit dough, cut, rolled and covered in cinnamon sugar. Then drizzled with sweet icing. Each Cinnamon Pull-Apart is made with eight sweet bites. Served during breakfast hours only. Hardee's has

AHRENS FOUNDATION: Community Support

ADVENTURE:

[Production, Experienced Welders, Office Assistant, Maintenance Welder, Maintenance/Janitorial, Painter, CDL-A Driver](#)

BIG BROTHERS BIG SISTERS:

Mentors

FAULCONER GALLERY: Community Outreach

GENESIS DEVELOPMENT: [Team members](#)

GRINNELL AREA ARTS COUNCIL: [Art Teaching Assistant](#), Call-In Gallery Docent, Marketing & Administration Assistant, Teacher's Aid, Performance or Reception Usher, Monthly Volunteer Day, Jack/Jill Of All Trades.

GRINNELL MUTUAL REINSURANCE COMPANY: [Full-time Custodian](#)

GRINNELL REGIONAL MEDICAL CENTER: Clinic Courier, Patient Tray Favors, Patient Activity Projects, Information Desk, Mailings, Auxiliary Gift Shop, Surgery Waiting, Breakfast Services Cashier, and Pediatric Orientation.

IMAGINE GRINNELL Local Foods, Energy & Conservation, Grinnell Area Recreation Trail Expansion

IOWA TRANSPORTATION MUSEUM: Information Desk Docent

MICA: Head Start and Early Head Start Classroom volunteers, EITC Tax Preparer, EITC Translator, and Food Pantry Volunteer.

PALS. Dog Walker, Clean/Feed Animals, Play with Animals

POWESHIEK HISTORY PRESERVATION PROJECT: Historical Preservation

SOCIAL ENTREPRENEURS OF GRINNELL (SEG): Loan Recipient Partners, SEG Committee

ST. FRANCIS MANOR: [Nurse Aide](#)

TOUR GUIDES AT THE LOUIS SULLIVAN BANK/ GRINNELL VISITOR CENTER: Docents

also introduced the Texas BBQ Thickburger. Available in 1/4 lb., 1/3lb. and 1/2 lb. patties. It's made with smoked BBQ brisket, Cattlemen's BBQ Sauce and spicy jalapeño straws on a charbroiled burger. Available now during lunch and dinner hours.

DJ COUNTRY TOURS are Aug 23, Sept 18-28, Oct. 16-21, and Nov. 12-16. Reserve your seats immediately!

COME VISIT GIGGLES & BOWS during our Mid-Summer Sale. Stop in July 31 through August 9 and get \$10 in Giggle & Bows Bucks for every \$50 you spend on anything in the store! In addition, enjoy 30% off all regular priced summer clothing and shoes, 40% off swimwear, and 2 full racks of ridiculously low priced clothing!

DRAKE COMMUNITY LIBRARY CLOSED FOR LABOR DAY. DCL will be closed on Sept 1 for Labor Day. On Tuesday, Sept 2, they will resume the school year hours: Monday - Thursday 10 to 8, Friday 10 to 6, Saturday 10 to 5, and Sunday 1:30 to 4.

VOTE FOR THE NEXT BIG IOWA READ ON WILBOR.

WILBOR is inviting its readers to help choose the next title for October's Big Iowa Read. October's title will be in the Young Adult category, and thanks to participating publishers, there's a great selection to choose from. [To vote, simply visit this link.](#)

NEW EREADING ROOMS FOR KIDS ON WILBOR.

WILBOR downloadable ebooks and audiobooks has just created special eReading Rooms for kids and teens. These special "rooms" display only juvenile or young adult titles. All titles in the eReading Rooms are also catalogued by reading level and other reading metrics to help parents and teachers select appropriate titles. As with all eBooks in your full collection, all titles can be sampled in OverDrive Read prior to borrowing or placing a hold. [Click here to visit the WILBOR website](#), then scroll down to visit the new eReading Rooms just for kids.

WES FINCH CHARITABLE DONATION CONTEST.

Drake Community Library could win \$1000 in Wes Finch's Charity Contest! Just visit [West Finch Auto Plaza's Facebook page](#) in August and vote for Drake Community Library by "liking" the picture of our logo. If DCL earns the most 'likes' by the end of August, we'll receive the \$1000 donation! Big thanks to Wes Finch Auto Plaza for including DCL in their contest

ACES AND BUCKET COURSES

at Drake Community Library. The Community Education Council will be back in September with a great new line-up of classes for the Bucket Courses this fall.

THE LYNNVILLE WAGAMAN MILL/MUSEUM

is open Sundays from 1 to 4pm until the end of September.

GNEE GOLF SPONSORSHIP OPPORTUNITY,

Grinnell-Newburg Educational Excellence (GNEE) will hold its second annual Night Golf Fun-raiser on Friday, August 9, starting at 8 a.m., at the Grinnell Golf and Country Club. Teams of 6 can enjoy 9 holes of night golf, complete with appetizers, glow-in-the-dark golf balls and accessories, and prizes for the top teams. Businesses and individuals can sponsor this event or the cost is \$70 per person (\$30 cart rental if needed). [Click here for sponsorship levels and other information.](#)

SCHOOL VACCINATIONS are offered at Grinnell Regional Public Health to prepare children for school. Getting all the recommended vaccines is one of the most important things parents can do to protect their children's health. [Click here](#) for more information.

Realty

See more listings at getintogrinnell.com

[ARBORS APARTMENTS](#)

[EXIT-HULS REALTY](#)

[GRACIE PARK APARTMENTS](#)

[GRINNELL PROPERTY
MANAGEMENT](#)

[GRINNELL REALTY LLC- Click Here](#)
for August 7 open house information.

[GRINNELL RENTAL PROPERIES](#) -
Contact Ron Edgington at 641-990-
6463 for available properties

[GRINNELL RENTALS](#)

[L4 PROPERTIES LLC](#)- Cooper Corner

[NOBIL ENTERPRISES](#)

[RAMSEY-WEEKS](#)

[RE/MAX PARTNERS REALTY](#)

[SEAJAE PROPERTIES](#)

About Grinnell Area Chamber of Commerce & Visitors Bureau

Whether you are stopping by for an hour, a weekend or the rest of your life, Grinnell is truly the "Jewel of the Prairie." We thank you for your support and continued interest in the town of Grinnell!

Grinnell Area Chamber of Commerce & Visitors Bureau
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Grinnell, Iowa 50112
641-236-6555
getintogrinnell.com



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